

# SPONSORSHIP OPPORTUNITIES

We cherish our sponsors who are vital to the success of our Heroes benefit concert for the blind. As a Heroes sponsor, you or your company will receive valuable exposure throughout the community in the months leading up to the big event, as well as on the night of the concert. Be a hero. Sponsor today.

## GRAND SPONSOR - \$20,000

- 30 concert tickets with VIP seating in first two rows
- Title sponsor: (COMPANY/NAME) presents...
- Full page ad in event program, and name on cover
- Company/Name and logo in all event promotions
- Company/Name and logo on tickets
- Company/Name included in all press releases
- Company/Name and large logo in all email blasts
- \$30,000 value for advertising & promotion
- Company/Name and large logo in Pre-Show
- Company/Name announced during the concert's Opening Ceremony with option to speak

## GOLD SPONSOR - \$10,000

- 20 concert tickets with VIP seating in third row
- Full page ad in event program's inside or back cover
- Company/Name and logo in all event promotions
- Company/Name and logo on tickets
- Company/Name included in all press releases
- Company/Name and small logo in all email blasts
- \$20,000 value for advertising & promotion
- Company/Name and small logo in Pre-Show
- Company/Name announced during the Opening Ceremony with option to speak

## SILVER SPONSOR - \$5,000

- 10 concert tickets with VIP seating in fourth row
- Full page ad in event program
- Company/Name and logo in all event promotions
- Company/Name in all email blasts
- \$6,000 value for advertising & promotion
- Company/Name announced during the Opening Ceremony

## BRONZE SPONSOR - \$2,500

- 6 concert tickets with VIP seating in fifth row
- Full page ad in event program
- Company/Name in all event promotions
- \$5,000 value for advertising & promotion
- Company/Name announced during the Opening Ceremony

# HEROES

Benefit Concert For The Blind

## SPONSOR INFORMATION

Name \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

How would you like to be recognized in print? \_\_\_\_\_

Payment Method  Check  Credit Card # \_\_\_\_\_  Visa  MC  Discover \_\_\_\_\_

Billing Address \_\_\_\_\_ Expiration \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ CSV code \_\_\_\_\_

**Please make checks payable to: Lighthouse of Broward. Please email this form to: Jose Lopez at [jlopez@lhob.org](mailto:jlopez@lhob.org).**

Lighthouse of Broward is a 501(c)3 organization. Federal tax ID number 59-1650909. Donations/gifts are tax deductible to the amount allowed by law. Consult your tax advisor.